



RC 1755400

**CHILD DEVELOPMENT LTD**



# Nuture Bestarts Program

*.....Because every child deserves the beststart in life.*

PREPARED BY

**NUTURE CHILD DEVELOPMENT LTD**

2021/2022 ANNUAL SCREENING PROGRAM

# About Nurture Beststarts

Nurture Beststarts Program enables an environment that supports optimal child development and school success for all children by providing access to expert parenting education, developmental monitoring and screening tools to families of children birth to 8 years.

We believe every child has an inherent capacity to attain their highest potential when supported by parents and care providers (early years educators & creche staff) who are knowledgeable and empowered with the right information and skills to support each child's development in the early years.



# About Nuture Child Development LTD

Nature Child Development LTD was founded by a Developmental Child Psychologist & Certified Parent Coach, Mrs. Mabel Okereafor as a mobile intervention service for families of children 12 months to college.

From our mobile beginnings, we've expanded to one physical clinic/office and have since expanded our services to include a fully functional testing center for diagnostic testing for children 12 months to college with developmental, learning and behavioral difficulties.

Our goal has always been to provide affordable and accessible testing, screening & therapy services for families, and we believe in the wholistic care of all children that is proactive and includes the family.

## Our Founder

Mabel Okereafor is a registered developmental psychologist and an early interventionist. She has over a decade experience supporting families of children at risk of developmental and learning disorders through coaching & direct intervention.

Mabel is a licensed member of the Lagos state chapter of the Nigerian Psychological Association, the Nigerian Association of Developmental Psychologists and an Associate Professional member of the Society for Child & Adolescent Psychology (SCCAP Division 53 of the American Psychological Association).

In addition to being a Pearson qualified test user (Level B), Mabel has received training with the Arizona chapter of the American Academy of Pediatrics on the use and interpretation of the parents' own assessment screening tool for children birth to 8 years.

Mabel is an Hanen (Canada) licensed Early communication professional, a trained JASPER (Florida) practitioner for children with Autism Spectrum Disorders with additional training from the Florida Institute of Technology in Verbal Behavior Therapy and a RUBI parent coach. Her areas of expertise include developmental screenings and assessments, psychological assessments for children to determine learning profiles and develop treatment plans, parent coaching for children with disruptive behavior patterns and, School-wide special education policy development consultation and supervising multidisciplinary intervention teams.

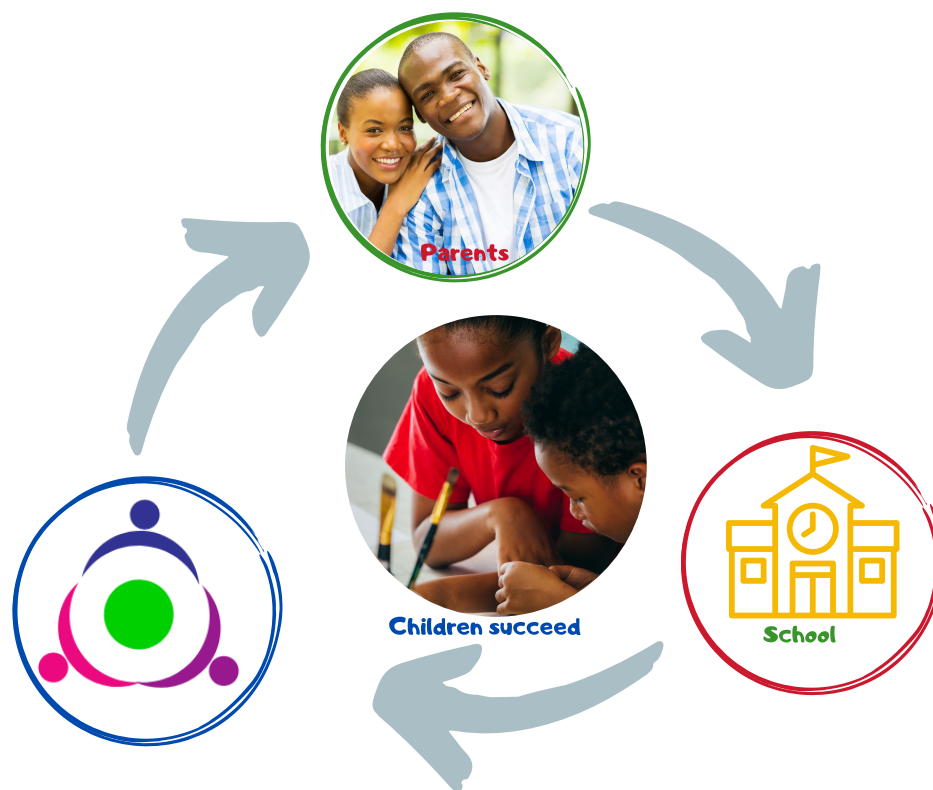
Mabel not only brings her years of professional work experience to supporting the schools and families she works with, she is also a mother who is raising 4 children of her own and totally understands the intricacies that come with parenting in a technological age.

# What We Do

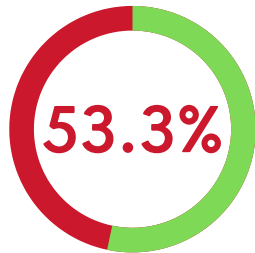
- We empower each child for academic and life success by equipping key people in the child's life with tools they require to promote successful outcomes for the child. We achieve this by providing access to standardized developmental screening tools, parenting classes and child development training that enable school staff and parents keep track of each child's development, while learning evidence-based practices to support the child's learning and development at home or school.
- Our screening tools and parenting class combo have been developed to provide ease of access, putting into consideration the fast paced environments parents and schools operate in. They are accessible online through our web portal or can be administered physically based on school or family needs.
- Our experience and research reveal that monitoring children's development has evolved from policy drives by governments to identify and quickly refer children who may be at risk for developmental disabilities.

More children are presenting with behavioral difficulties (inattention, hyperactivity), speech delays, phonological processing delays, handwriting delays/difficulties, emotional processing difficulties, to mention a few. These children usually do not have a "disorder" but would need to be identified and supported in their specific areas of needs to thrive academically and socially.

The Nurture Beststarts Program supports parents & schools in accessing activities and resources that promote better developmental outcomes for all children.

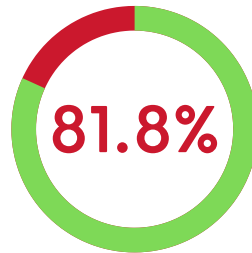


# Facts and Figures



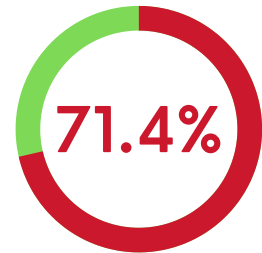
**Parents report they have had concerns about their child's development.**

They agree that annual screening to monitor their child's development is important



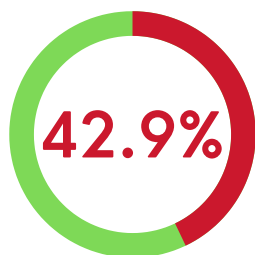
**Parents say they need access to online trainings**

They feel that knowledge in child development will positively impact their parenting skills



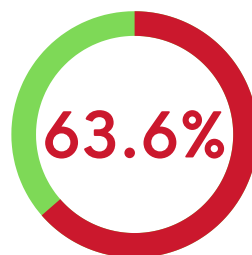
**School owners reported high number of children with fine motor/handwriting difficulties**

They associate the children's skill erosion in fine motor skills to excessive use of devices.



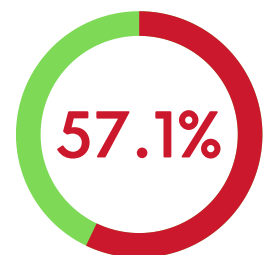
**School owners identified hyperactivity as an increasing incident in their schools**

Inattention & hyperactivity that negatively impacts learning achievement



**Parents have concerns about managing their child's behavior at home**

These parents indicated a need for trainings that will help them manage their child's behavior positively



**School owners reported a high number of children with speech delays**

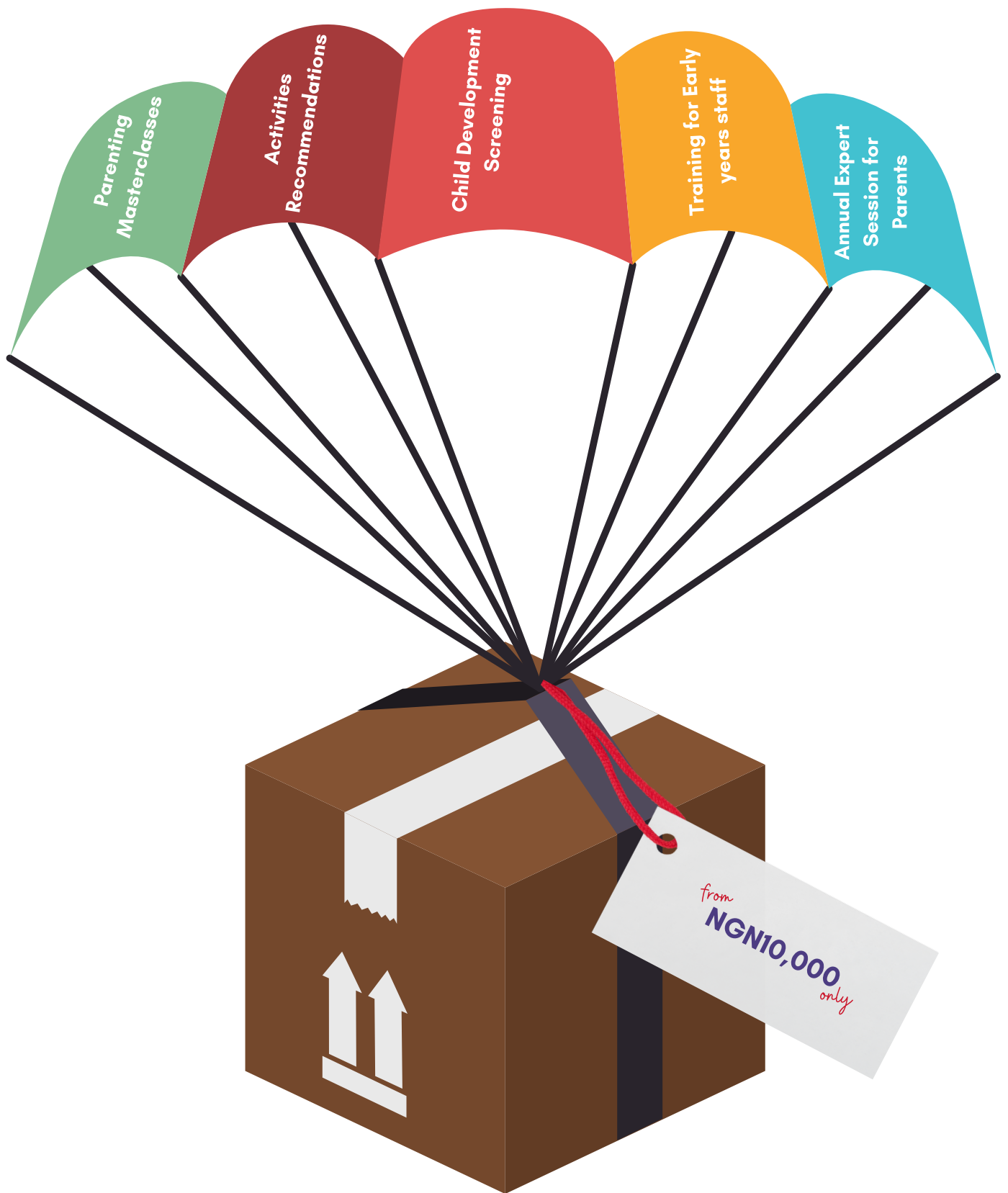
Children with speech & language delays not related to a disorder

These facts & figures from schools and parents are in consonance with clinical data from our practice over the years; more children are falling behind on key developmental milestones.

- Delays in language development is strongly associated with reading difficulties by 3rd grade and may not resolve if intervention is not provided early.
- Poorly developed fine motor skills lead to illegible & labored writing that affect learning.
- When parents are not able to balance discipline and affection; children develop behavioral issues that lead to mental stress for both the child & parent.

With the Nurture Beststarts Program, schools & families are equipped with expert tools to minimize these risk factors.

# What Nurture Beststarts Offers



Everything a child needs to achieve success delivered in one convenient package.

# What Nuture Beststarts Offers

## Benefits for parents:

- Access to comprehensive developmental screening tool at the click of a tab (phone or web).
- Expert report & recommendations on activities to promote development at home.
- 3 parenting masterclasses on child development, behavior management and emotional intelligence in children.
- Annual live webinars with a child expert (pediatrician, nutritionist, occupational therapist or child psychologist).
- One to one consultation with a child development expert at a subsidized rate.

## Benefits for schools:

- Easily fulfill the Government required minimum standard on assessments and child development monitoring for operators of educational facilities for children in early years settings.
- Increase parent engagement & your value offering as a school through our expert support to your parent community.
- Annual Access to 15 hours of online training on child development free for 2 early years staff (creche, preschool staff).
- Annual Access to online training and certification in identification & support of children with developmental delays for 2 staff, a subscription plan is available for additional staff.
- Get expert support to easily identify & refer children at risk so they get professional help quickly.
- Dedicated child development specialist to support your school account, speak at your parent engagement programs e.g. PTFs
- 5% discount for schools with up to 200 children, 7.5% discount for schools with 500 children and above.

# Nurture Beststarts Plans

## Regular Plan

NGN17,000

- 1 onsite physical screening per annum
- Access to Parents benefits
- Access to School Benefits
- Vision & hearing screening

## Digital Plan

NGN10,000

- 1 online developmental screening access per annum
- Access to Parents benefits
- Access to School Benefits

## Digital Plan Double

NGN15,000

- 2 online screening access per annum
- Access to Parent benefits
- Access to School Benefits
- Dedicated Developmental Specialist for your account

## Preschool Graduation Plan

NGN15,000

- 1 online developmental screening access
- Foundational literacy skills assessment
- Early Math Concepts
- Dyslexia Screening
- Targeted support recommendations towards grade school readiness

Call: 234-8034162783, 07064931025

Email: [nurturebeststarts@gmail.com](mailto:nurturebeststarts@gmail.com)

[www.nurture-cdc.com/nurturebeststarts](http://www.nurture-cdc.com/nurturebeststarts)

## Get started: